

**Strategy and Entrepreneurship Department  
Monthly Research Seminar Series**

From 14:00 to 16:00 on Thursdays

Co-organized by Ching Liao, Mehdi Bagherzadeh, and Marc Lenglet



**19 November 2020**

**The organizational design of entrepreneurial ventures**

**Cristina Rossi-Lamastra**

Politecnico di Milano, School of Management



Cristina Rossi-Lamastra is Professor of Business and Industrial Economics at Politecnico di Milano School of Management. Her research areas cover entrepreneurship, innovation, and organizational economics. She has published in *Science*, *Management Science*, *Entrepreneurship Theory and Practice*, and *Research Policy*. Cristina is Associate Editor of *Journal of Small Business Management* and of *Journal of Industrial and Business Economics*. She served as Representative at Large of the IG in Entrepreneurship of SMS and of the TIM Division of AOM. <https://www.som.polimi.it/professor/cristina-rossi-lamastra/>



**17 December 2020**

**Theory building from case studies**

**Africa Ariño**

IESE Business School

Strategic Management Department



Africa Ariño is Professor in the Strategic Management Department at IESE Business School. She specializes in strategic alliance management, particularly in their structural design, process issues, and evolutionary aspects of the inter-partner relationship. She has published in journals such as *Organization Science*, *Strategic Management Journal*, *Journal of International Business Studies*, and *Journal of Management*. She is Associate Editor of *Academy of Management Discoveries* and *Global Strategy Journal*, as well as serves or has served at the editorial board of *Strategic Management Journal*, *Journal of International Business Studies*, *Journal of Management*, and *European Management Review*. Currently, she is a member of the Board of Directors of the Strategic Management Society. She has also served in the Executive Committee of the Business Policy and Strategy Division of the Academy of Management. <https://www.iese.edu/faculty-research/faculty/africa-arino/>



**21 January 2021**

**Collaboration, coordination, and  
cooperation among organizations: Establishing  
the distinctive meanings of these terms**

**Xavier Castañer**

HEC Lausanne

&

**Nuno Barros De Oliveira**

Tilburg School of Social and Behavioral Sciences

Xavier Castañer is Professor of Strategy at HEC Lausanne, University of Lausanne. His research interests revolve around corporate governance, strategy and development, in particular alliances and acquisitions. He is also interested in organizational innovation and integration (design). He has published in journals such as *Administrative Science Quarterly*, *Advances in Strategic Management*, *Strategic Management Journal*, *Journal of Management*, *Journal of Management Studies*, and *Journal of Cultural Economics*. He serves at the Editorial Review Board of *Academy of Management Journal*, *Organization Science*, and *Strategic Management Journal*. He is currently VP for external relations of the European Academy of Management (EURAM). Previously, he also served as an elected member of the Executive Committee of the Business Policy and Strategy division at the Academy of Management, Chair of the Strategy Process Interest Group of the Strategic Management Society and the representative for Switzerland at EURAM board. <https://wp.unil.ch/hecimpact/people/xavier-castaner/>



Nuno Barros De Oliveira is Assistant Professor in the Department of Organization Studies at Tilburg School of Social and Behavioral Sciences. His research focuses on problems of organizing between organizations (e.g., adaptation and coordination) and on devising research methods useful to study these problems. He has published in journals such as *Journal of Management*, *Organization Science*, *Academy of Management Annals*, *Sociological Methods and Research*, and *Journal of Supply Chain Management*. <https://www.tilburguniversity.edu/staff/n-r-barrosdeoliveira>



**18 February 2021**

**Service business model & digitalization**

**Ivanka Visnjic**

ESADE Business School  
Department of Operations, Innovation and Data Sciences

**esade**

Ivanka Visnjic is an Associate Professor of Innovation at ESADE Business School, where she also acts as a Director of Institute for Innovation and Knowledge Management. Previously, Ivanka worked at a consulting firm McKinsey & Co. Her research, teaching, and advisory activities are at the intersection of innovation, strategy, and operations management with focus on discontinuous technological shifts, disruptive innovation, and business model innovation. She has published in journals, such as *California Management Review*, *International Journal of Production Economics*, *Journal of Operations Management*, *Journal of Product Innovation Management*, and *Technovation*. Ivanka has received a number of awards and grants for her research, such as Journal of Operations Management Ambassador Award in 2018 and IBM Faculty Award in 2012. She led joint research projects, gave keynote speeches, hosted workshops and worked closely with C-suite and senior management teams of a number of global companies, such as Atlas Copco, BAE Systems, Caterpillar, GEA, IBM, Novozymes, Pearson, Roche, and Zoetis. <https://www.esade.edu/faculty/ivanka.visnjic>



**18 March 2021**

**Blockchain governance:**

**A new way of organizing collaborations?**

**Fabrice Lumineau**

Purdue University, Krannert School of Management

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Fabrice Lumineau is an Associate Professor in Strategic Management at Purdue University. His research investigates inter-organizational partnerships, the interplay between contract and trust in collaborative strategies, and dispute negotiation dynamics. He has published in *Academy of Management Journal*, *Academy of Management Review*, *Academy of Management Annals*, *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Journal of Operations Management*, *Organization Science*, *Organization Studies*, *Strategic Management Journal*, and *Strategic Organization*. He also serves on the editorial board of the *Strategic Management Journal* and *Strategic Organization*.

<https://krannert.purdue.edu/faculty/flumineau/about-me.php>



**22 April 2021**

**Social Network Analysis (SNA)**

**Yuval Millo**

Warwick Business School



WARWICK BUSINESS SCHOOL  
THE UNIVERSITY OF WARWICK

Yuval Millo is Professor at Warwick Business School. He is a leading contributor to the field of social studies of finance (SSF). His research approach is inherently interdisciplinary, combining theoretical and methodological elements from accounting, finance, and sociology. His research seeks to understand the social and technological processes that underpin valuation. To do so, he examines empirically the development of valuation in different settings, among which are social impact, impairment of assets, securities analysts' practices, and algorithmic trading. He has published in journals, such as *Journal of Management Studies*, *Harvard Business Review*, *Accounting, Organizations and Society*, *American Journal of Sociology*, *European Accounting Review*, *The European Journal of Finance*, *British Journal of Management*, and *Economy and Society*.

<https://www.wbs.ac.uk/about/person/yuval-millo>



**20 May 2021**

**Ownership concentration and  
corporate environmental performance**

**Tanusree Jain**

Trinity Business School

Trinity Business School



**Trinity  
College  
Dublin**

The University of Dublin

Tanusree Jain is an Assistant Professor in Ethical Business at Trinity Business School. Her research centers at the intersection of CSR and corporate governance. She assesses the antecedents of corporate stakeholder orientation, impacts of CSR regulations, and various aspects of diversity, such as women on boards. She is also interested in emerging country research, particularly India and the Middle East. She is a member of the AOM, SBE, EGOS, and IABS. Her PhD research received SBE Founder's Award for Emerging Scholar in Business Ethics in 2013. She has published in journals, such as *Journal of Business Ethics*, *Business & Society*, and *Corporate Governance: An International Review*. She is the co-founder of CSRintel ([www.csrintel.com](http://www.csrintel.com))- a knowledge initiative that guides corporate and public policy on CSR. <https://www.tcd.ie/business/people/jain-tanusree.php>



**24 June 2021**

**TBA**

**Matthew Allen**

Essex Business School, University of Essex



Matthew Allen is Professor of International Business and Strategy, and Head of the Management Science and Entrepreneurship Group within Essex Business School. His research compares and analyses business and employment systems and their effects on innovation, technology and work designs. His work has been published in leading comparative and international business journals, such as the British Journal of Management, Socio-Economic Review and the International Journal of Human Resource Management. He is on the editorial board of the International Journal of Human Resource Management. He has gained funding for his research from the German Academic Exchange Service, the Fritz Thyssen Foundation and the Engineering and Physical Sciences Research Council. In 2020, he gained funding from the Department for Business, Energy & Industrial Strategy for a prestigious Management Knowledge Transfer Partnership. <https://www.essex.ac.uk/people/allen00004/matthew-allen>